

ai•mojo™ & ai•mojo Pro™

Bring Affordable Intelligence™ to the Web.

Affinitomics™ Makes All Data Smart by Instilling Context.

Powered by Affinitomics,™ ai•mojo™ and ai•mojoPro™ transform “flat” data into 3-Dimensional “smart” data. Once applied, data becomes self-aware, with the ability to match, rank and relate to other data. This means you get the right information, in the right place, at the right time.



Affinitomics™ works in the background to discover the most valuable relationships

for a given context, and makes them immediately available – saving a ton of time. And when it comes to business, saving time is saving money.

e-Commerce, Social Networks and Advertising

Affinitomics™ means that consumers find what they're looking for faster while increasing their satisfaction with the user experience. For e-commerce this translates directly to increased conversion. Social networks will create better connections faster. And properties generating revenue through Internet advertising will become more relevant as consumers and subscribers stick around.

IT Solutions

By drastically reducing noise, Affinitomics™ saves time by ensuring that the right documents are quickly available to the right people for any given task. Time wasted searching through drives, or “trial and error” with complicated search strings becomes a thing of the past. IT professionals will quickly realize an increase in the performance of intranets without adding workload or increasing staff.

Distilling Value from Your Data

With Affinitomics™ unlocking the value of your data becomes a much smaller and more rewarding task. The technology provides a means of rapidly analyzing data for valuable discoveries, and creates a more efficient means of disambiguation, and clustering.

Prefrent™
Evolving the Web

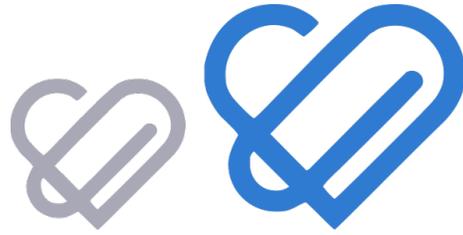
1325 West Biztown Loop in Hayden, Idaho
83835 • info@prefrent.com • prefrent.com

888.974.6633 x 203

Why Affinitomics?

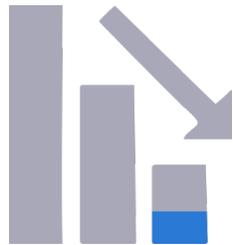
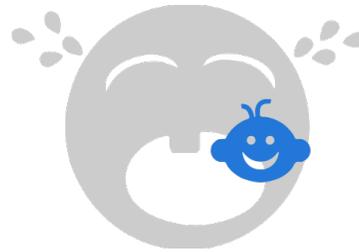
You'll Make \$\$\$

Hyper-contextual properties are 53% more "sticky." People are more engaged and visit more often if your site is sticky.



Hyper-contextual properties are 67% More likely to convert customers from visitors to actors.

Reduce noise by 90% and deliver happy results that are on-target every time.



Need A.I. to give your company the edge? Deploy Affinitomics™ and save 90% of system development costs.

Reduce the use of cookies and gain 33% faster page-load times – enhancing user experience.



73% to 98% Faster than deploying exhaustive Micro-Data or Microformats.

You'll Save Time

You'll Save \$\$\$

You'll Move Ahead