You Get the Fame, We'll Help with the Fortune.

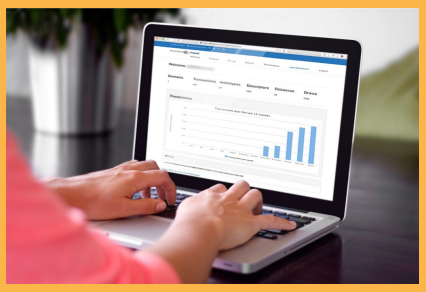
Affinitomics™ is a Smart Way to Add Intelligence to Your System without Sharing the Spotlight.

We're pretty sure your core business keeps you busy most days and up some nights. And although you've heard about, and maybe even investigated, artificial intelligence solutions for managing data, the last thing you need to do is to divert precious resources to developing and implementing AI.

That's why we are happy to offer an intelligent Hybrid Server (your data stays on your server, our server handles the transaction processing) architecture that gives you the power of AI, without co-branding. Your customers, staff and C-Suiters will appreciate a greatly improved user experience, fast relevant results, and a bigger bottom line. All without knowing how, why, or who else is involved. And we are just fine with that.

Affinitomics™ builds value.

Affinitomics™ imparts intelligence to your data by "dimensionalizing" otherwise "flat" metadata. This instills context and makes all data elements aware of itself, as well as identifying objects that are similar and dissimilar. And by using a hybrid server, we handle all the heavy processing on our side, handing you back de-identified and/or encrypted JSON objects. Not only does the Affinitomic process operate seamlessly in the background, your data is



entirely anonymous until deciphered by your

Affinitomic key. This means your transactions are completely safe, and your customers and competitors will never know your system uses Affinitomics.™

If you choose to utilize our dashboard and toolbox, we will customize and relabel the interface according to your needs. Thus delivering a near seamless integration of Affinitomics™ into your technology and product offering. And if your customers are using the web to access your database via a search or query system, Affinitomic™ Archetypes (smart proxies of your data elements) can be created on the fly, without the user's knowledge – further supporting your brand.

Prefrent™
Evolving the Web
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Why Affinitomics?

You'll Make $$$

Hyper-contextual properties are 53% more "sticky." People are more engaged and visit more often if your site is sticky.

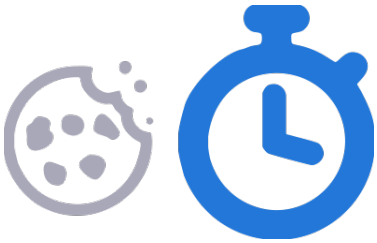
Hyper-contextual properties are 67% More likely to convert customers from visitors to actors.

Reduce noise by 90% and deliver happy results that are on-target every time.

You'll Save Time

Need A.I. to give your company the edge? Deploy Affinitomics™ and save 90% of system development costs.

Reduce the use of cookies and gain 33% faster page-load times – enhancing user experience.



You'll Save $$$

73% to 98% Faster than deploying exhaustive Micro-Data or Microformats.

You'll Move Ahead